

**FOR IMMEDIATE RELEASE**

**PRESS RELEASE: GID launches ARcycle: Premium quality rEPP debuts at PRSE 2024**

Leading European EPP recycler General-Industries Deutschland GmbH (Kassel, Germany) launches ARcycle, a premium quality rEPP designed for the production of EPP with recycled content.

ARcycle is the prime choice of rPP feedstock to enable stable manufacturing of high performance EPP with post-consumer recycled content (EPP-RE). The quality and performance specifications of ARcycle are specifically tailored to be used seamlessly for the production of EPP-RE. The post-consumer recycled streams at GID are fully certified by RecyClass.

ARcycle guarantees the quality of the recycled material. It covers the influx, sorting and processing to ensure the recycled pellets meet stringent specifications. The materials supplied by General-Industries Deutschland GmbH are approved by JSP for their use within the patent-pending manufacturing process of EPP-RE.

"In terms of the use of recyclates from the EU Green Deal, we see a considerable demand for high-quality and certified recycled pellets in the coming years. With the introduction of ARcycle, we are underlining the special nature and quality of our rPP recycled pellets for EPP production," says Matthias Henning, Managing Director of GID.

GID has been collecting, sorting, compacting and regranulating EPP / EPE waste from packaging and production waste from processors across Europe for over 25 years. Its core competence is decentralised compacting using 25 compactors and central regranulation at the production site in Eschwege.

Think quality rEPP, buy ARcycle!

---

ENDS



*Figure 1: ARcycle logo*

### **About GID**

General-Industries Deutschland GmbH (GID) has been passionately concerned with the processing and recycling of plastics for over 25 years. At two locations - Kassel and Eschwege - and with a large number of partner companies, GID uses innovative systems to produce high-quality regranulate for the plastics processing industry (raw material manufacturers, compounders, plastics processors). As the European market leader in foam-recycling (EPP/EPE) we work across Europe for our suppliers of waste from the automotive and packaging industries.

### **Contact**

Magdalena Duraj

PR/ Marketing

General-Industries Deutschland GmbH

[m.duraj@general-industries.de](mailto:m.duraj@general-industries.de)

web: [info@general-industries.de](mailto:info@general-industries.de)