



PRESS RELEASE

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New addition to General-Industries Deutschland GmbH: Jens Grunwald strengthens strategic focus in the recycling market

The General-Industries Deutschland team is pleased to welcome Jens Grunwald as a new employee.

From May 5th, he will strengthen the position of GID as a leading European provider of sophisticated recycling solutions in the field of EPP and EPE. With regard to EU regulations, the customers will be supported with sustainable take-back and recycling systems, with a continued focus on strategic partnerships in the automotive industry.

Jens Grunwald will use his network to expand and deepen General-Industries Deutschland's offering in the regranulate sector to open up new areas of application for its customers. Jens Grunwald has an extensive network in the polymer foams sector. In 2012, he moved from international sales in plant engineering to the leading EPP material manufacturer JSP, where his last position was Product Manager for Sustainability. Since 2022, he has been responsible for sales and business development in the automotive division of the listed Norwegian BEWI Group. He is passionate about sustainability and circular economy.

The team in Kassel and Jens Grunwald are looking forward to working together.

Photo: © General-Industries Deutschland GmbH



About GID

General-Industries Deutschland GmbH (GID) has been passionately concerned with the processing and recycling of plastics for over 25 years. At two locations - Kassel and Eschwege - and with a large number of partner companies, GID uses innovative systems to produce high-quality regranulate for the plastics processing industry (raw material manufacturers, compounders, plastics processors). As the European market leader in foam-recycling (EPP/ EPE) we work across Europe for our suppliers of waste from the automotive and packaging industries.

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About JSP

JSP is a specialist in thermoplastic foams delivering solutions for many sectors including Automotive, HVAC, transportation, sporting goods and more. JSP is the only company with a global presence in research, development and production in the field of expanded polypropylene particle foams. As the market leader, we develop innovative solutions to make products safer, lighter, more cost effective and sustainable.

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