

EPP RECYCLING

General Industries launches Europe-wide initiative for take-back, recycling

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— By PIE staff —

With the aim of promoting expanded polypropylene (EPP) recycling in Europe, **General Industries Deutschland** (GID, Kassel, Germany; www.general-industries.de) has launched the EPP Loop platform. The voluntary industry initiative offers a take-back and recycling system that aims to involve companies across the entire value chain – i.e. manufacturers, distributors, machine builders, recyclers, and logistics providers, said CEO *Matthias Henning*.



EPP Loop is an initiative to collect and recycle EPP waste (Photo: EPP Loop)

Participating companies voluntarily commit to measures such as the material recycling of all EPP

production and end-of-life waste and to raising employee awareness of recycling processes. GID coordinates the collection point network, provides support with documentation, and promotes the exchange of best practices. Interested companies and associations can register as participants or take-back partners via the [EPP Loop platform](#).

Related: [German group Knauf buys domestic EPP plant from BASF](#)

There are currently 15 collection points in 10 countries in Europe. Last year, more than 7,400 t of EPP waste was recycled, of which 1,500 t were used in the EPP cycle. According to General Industries, the system saved more than 22,000 t/y of CO₂.

In Germany, the initiative aims to collect around 75% of the EPP waste generated in the country by 2030 and feed it into the circular economy. This would require the circular use of at least 15,000 t/y of EPP recyclate. "EPP Loop helps to close the recyclate gap and achieve the quotas required by the EU for 2030," said GID director *Jens Grunwald*.

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